CARLOS DIAZ

FULLSTACK DEVELOPER

UX ENGINEER | MULTIMEDIA



PERSONAL

Name	Carlos J. Diaz Flores
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Languages	English & Spanish

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More references available upon request

LINKS



www.linkedin.com/in/cardiadev



www.twitter.com/cardiadev



www.facebook.com/cardiadev



www.github.com/cardiadev



www.behance.com/cardiadev

PROFILE

Passionate about technology, I am a Fullstack JS Developer and UX UI Designer with expertise in JavaScript, TypeScript, React, Angular, Node.js, NestJS, Loopback, MongoDB, PostgreSQL, SASS, and Flutter. I thrive on creating innovative and user-friendly web and mobile applications. Currently, I excel as a Fullstack Developer at Improving, leveraging my skills to deliver highquality solutions. With a strong foundation in Multimedia Communication Engineering, I bring a unique blend of creativity and technical proficiency to my work. Committed to staying updated with the latest industry trends, I continuously enhance user experiences through cutting-edge technologies.

WORK

2022

CURRENT WORK

FULLSTACK DEVELOPER | SOFTWARE SPECIALIST

IMPROVING, GUADALAJARA, JAL, MX

I am a part of Improving, a software consulting firm, where I develop web and mobile applications using technologies such as JS, NodeJs, React, Angular, and Docker.

2021

UX/UI DESIGNER

IBM DE MEXICO, GUADALAJARA, JAL, MX

I had the opportunity to contribute to an open-source project called Carbon Design System. As a UX UI Designer, I crafted engaging experiences for web and mobile applications, ensuring intuitive and visually appealing interfaces.

2021

HELPDESK ASSOCIATE

NTT DATA SERVICES, GUADALAJARA, JAL, MX

I worked providing technical support to Aeromexico's staff. During this time, I developed skills in problem-solving and customer service.

EDUCATION

2019

BOOTCAMP | UX & FRONTEND

BEDU, GUADALAJARA, JAL, MX

Design user experiences for digital products and create web applications on the FrontEnd, applying current technologies such as MEAR stack.

2011

MULTIMEDIA COMMUNICATION ENGINEERING

UNIVERSIDAD DE GUADALAJARA, CUCOSTA, PUERTO VALLARTA, JAL, MX

A career that combines expertise in audio, video, images, text, and animation tools to create efficient and aesthetically pleasing products and services. It addresses the needs of companies and individuals through innovative multimedia applications in areas such as photography, communication, advertising, web development, graphic design, animation, and more.

HARD-SKILLS

SOFT-SKILLS

- Javascript & Typescript
- · React & Angular
- NodeJS & Express NestJS & Loopback
- Docker
- · Figma & Sketch
- · SCRUM

- Communication
- · Problem-Solving
- Critical Thinking
- Creativity
- Teamwork
- Resilient
- · Decision-Making

HOBBIES















STUDY

CROSSFIT

CODING

CYCLING

VIDEOGAMES PHOTOGRAPHY

MUSIC

CARLOS DIAZ

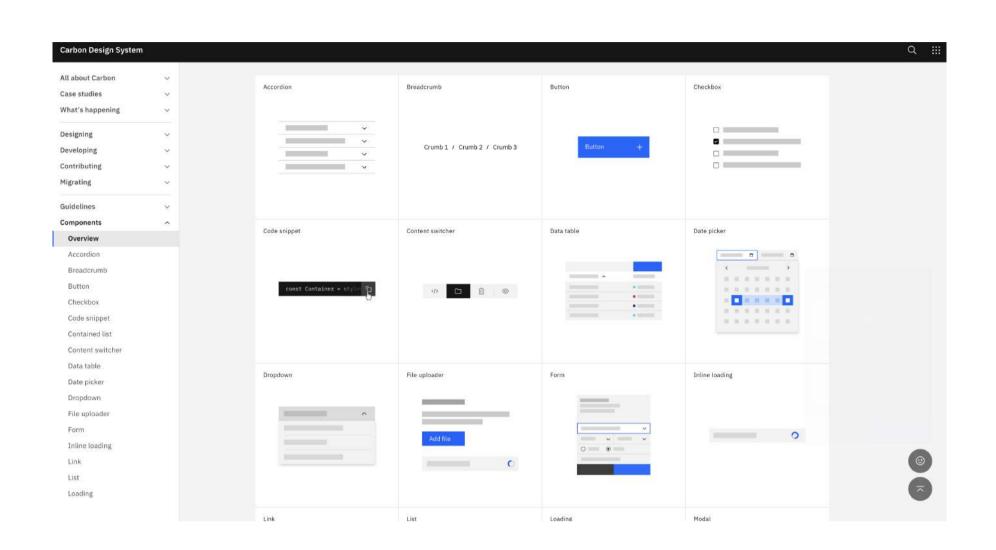
FULLSTACK DEVELOPER

UX ENGINEER | MULTIMEDIA

CARBON DESIGN SYSTEM

During my time at IBM Mexico, I collaborated on the development of the Carbon Design System, a Design System used within the organization. My role specifically involved assisting in the migration of the Design System from Sketch to Figma, a collaborative design platform.

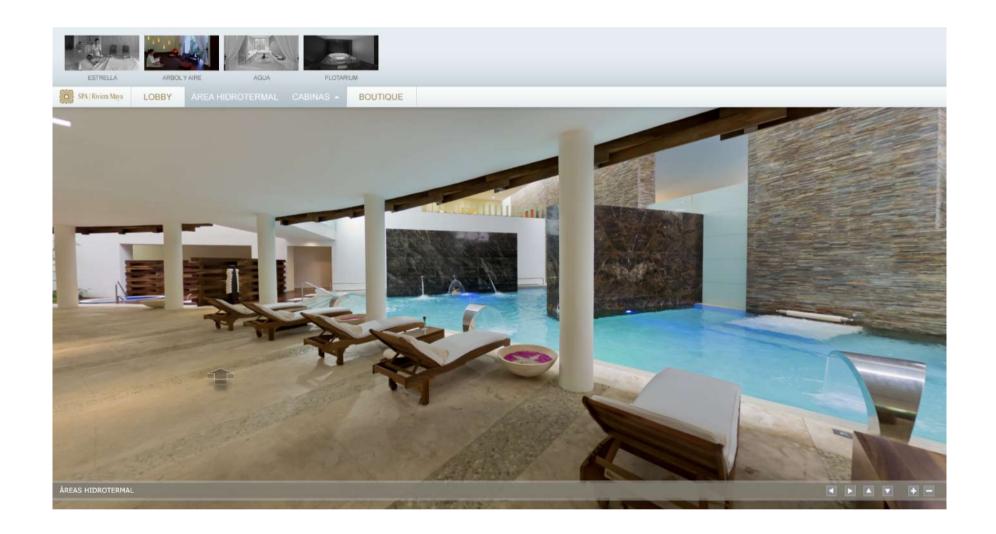
Working closely with a talented team, we ensured a smooth transition and optimized team efficiency. This experience allowed me to enhance my skills in collaborative design and user interface development. I take pride in being part of this innovative project and contributing to the team's success in adopting an advanced design tool.



GRAND VELAS | 360 VR

I led an innovative project for Grand Velas, one of Mexico's top luxury hotel chains. It involved creating a captivating 360-degree virtual tour to showcase their exquisite amenities.

From planning and photography to editing and web implementation, I ensured a seamless and immersive experience for online visitors. This project showcased my expertise in capturing stunning visuals and delivering innovative solutions that exceeded client expectations.



CREO | REBRANDING

I led a successful rebranding project for "CREO," a dental rehabilitation clinic. The goal was to give the brand a modern touch and create a positive impact on clients.

I redesigned the logo, typography, colors, and digital assets to convey professionalism and trust. By incorporating modern design principles, I transformed CREO's brand image and enhanced their online presence.

COMPLETE PORTFOLIO ON CARLOSDIAZ.DEV

